

StreetFest! Social Media Kit

Event:

Come join us online on January 21st and 22nd for a couple of days of fun for the whole community at the 3rd Annual SFU StreetFest! @ UniverCity - now in augmented reality (AR)!

We've come together to create an innovative online street festival to showcase what Burnaby Mountain has to offer; everybody is welcome to visit our virtual space and check out booths, games, entertainment and more using their desktop or mobile devices.

More information including access and schedule coming soon. Check <http://street-fest.ca>, our [Facebook event](#) or [Eventbrite pages](#) for updates.

StreetFest! is a community street festival hosted every year by SFU and UniverCity to bring people together and showcase the best of what Burnaby mountain has to offer.

This year, for the health and safety of the community, we are hosting a completely virtual Streetfest!, using an augmented reality platform accessible by both desktop and mobile.

With a lineup of incredible local vendors, activities, workshops and even a few surprises, Streetfest! continues to be a vibrant social experience, connecting people not only in Burnaby but also in the Greater Vancouver Area and beyond.

We'd like to acknowledge that this event takes place on the traditional territory of the Skwxwú7mesh, Tsleil-Waututh, Kwikwetlem and Musqueam Peoples.

Event Header Graphic:



Newsletter:

SFU StreetFest! Virtual 2021

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Facebook:

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Twitter:

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More information coming soon. Check <http://street-fest.ca> and our Facebook event link: <https://fb.me/e/d75k3JUoO> for event updates. 3/3

Please use this graphic for Facebook And Twittter:



Instagram Feed:

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More information coming soon. Check the link in our bio for event updates.
(<http://linktr.ee/sfuancillary>)

#burnabymountain #sfucommunity #streetfestival #streetfest #virtual #augmentedreality

Instagram Feed:



Instagram Stories:

**BURNABY MOUNTAIN'S OFFICIAL
AUGMENTED REALITY STREET FESTIVAL**

SFU
STREETFEST!
AT UNIVERCITY

**COMMUNITY! MUSIC! ENTERTAINMENT!
PHOTOBOOTH! CHAT! GAMES! FUN!**

JANUARY 21 & 22, 2021
VIRTUAL 3D ENVIRONMENT! FREE ADMISSION!

AVAILABLE ON MOBILE OR DESKTOP | STREET-FEST.CA

SFU  City of Burnaby  UniverCity

Simon Fraser University respectfully acknowledges the x'məɬk'wəyem (Musqueam),
Skwxwú7mesh Úxwumixw (Squamish), səliwətəʔ (Tsleil-Waututh), qicay (Katzie),
k'ik'wəʔəm (Kwikwetlem), Qayqayt, Kwantlen, Semiahmoo and Tsawwassen peoples
on whose traditional territories our three campuses reside.